

An isometric illustration featuring a smartphone with a shopping cart icon on its screen. A shopping cart is positioned over the phone, containing several colorful shopping bags. Surrounding the phone are various e-commerce related icons: a magnifying glass for search, a speech bubble with a shopping bag, a credit card labeled 'Card', and several gold coins with dollar signs. The background consists of blue and purple geometric cubes and a grid pattern.

BOOTSTRAP STUDIO

For E-Commerce

Design, Build, Launch



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BOOTSTRAP STUDIO FOR E-COMMERCE

Duration: 4 Days



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COURSE OVERVIEW

Build your online retail store with Bootstrap Studio for E-commerce course, designed to turn your creative ideas into a successful online stores and showcase your products with a professional website with ease and efficiency with its intuitive drag-and-drop interface without any coding knowledge or experience. This comprehensive journey is more than just learning; it's about creating, launching, and thriving in the online retail world.

Through the intuitive design capabilities of Bootstrap Studio, this course offers a hands-on approach to building responsive, user-friendly e-commerce websites.

Throughout this journey, you'll learn not just how to use Bootstrap Studio's vast array of features, but also the principles of effective e-commerce design, including user experience (UX) and user interface (UI) and the end of this course, you will have a launch-ready e-commerce site, a deep understanding of web design principles, and the ability to wield Bootstrap Studio's features to turn your e-commerce dreams into reality.

Some of the key features includes:

- ✓ Drag-and-Drop Interface
- ✓ Built-in Bootstrap Framework
- ✓ Responsive Design
- ✓ Extensive Component Library
- ✓ Themes and Design Styles
- ✓ Export and Deploy Anywhere
- ✓ No Monthly Subscription
- ✓ Online Community and Support and many more



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WHAT YOU WILL ACCOMPLISH

- ✓ Understanding the Role of Bootstrap Studio in Web Design
- ✓ Installing and Setting Up Bootstrap Studio
- ✓ Navigating the Interface and Workspace
- ✓ Working with Bootstrap Studio Components
- ✓ Working with Bootstrap Studio Responsive Grid System
- ✓ Working with Bootstrap Studio Columns, Rows, and Containers
- ✓ Working with Responsive Navigation Menus
- ✓ Working with Responsive Images and Media
- ✓ Working with Forms, Buttons, and Typography
- ✓ Setting Up E-Commerce Data Store
- ✓ Working on Orders and Shipping
- ✓ Working on Product and Categories
- ✓ Working on SEO
- ✓ Working on Importing and Exporting of Data
- ✓ Working on Payment Methods and Currency Support
- ✓ Working on Deployment to Cloud



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WHY THIS COURSE

Taking up a Bootstrap Studio for E-commerce course is a strategic move for anyone looking to excel in the digital marketplace, whether you're a budding entrepreneur, a web developer looking to enhance your design skills, or someone keen on launching a personal e-commerce project. Here's why this course is a valuable pursuit:

- It enables you to make immediate updates and changes to your site without relying on external designers or developers. This agility is crucial for staying relevant and responsive to market trends.
- It enables you to manage your website's design and updates internally, you significantly reduce ongoing development costs, allowing you to allocate resources elsewhere in your business.
- It enables you to tailor your site's design to fit your brand perfectly, ensuring a unique and memorable online presence.
- It enables you gain the ability to infuse your website with the nuances of your brand's voice and ethos, something that can sometimes get lost when outsourcing web design.
- It enables you to acquire a new skill set in web design and e-commerce not only benefits your current business project but also adds to your personal and professional growth.
- The knowledge and experience gained from this course can be applied to future e-commerce ventures, making it a long-term investment in your entrepreneurial journey.
- Most importantly, no monthly subscription like Shopify, Wordpress or Webflow



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WHAT WILL NOT BE COVERED

As Bootstrap Studio for Web Designer course focus on drag and drop and addressing the participants that do not have any coding skill, therefore this course does not cover on the following programming languages:

- ✓ JavaScripts
- ✓ HTML and CSS
- ✓ Bootstrap Framework
- ✓ Databases



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WHO SHOULD ATTEND

The Bootstrap Studio for E-commerce course is designed for a diverse audience with a keen interest in entering the e-commerce space, enhancing their web design skills, or launching their online store. It's ideally suited for:

- Aspiring web designers looking to specialize in e-commerce web design or enhance their existing design and development skills with a focus on using Bootstrap Studio.
- Marketing professionals seeking to understand the intricacies of e-commerce design to better manage digital strategies and improve online sales performance.
- Entrepreneurs and Small Business Owners aiming to establish or elevate their online retail presence by building a responsive, user-friendly e-commerce site and stands out in the bustling online marketplace.



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COURSE PREREQUISITE

- Basic Computer Skills
- Desire to Create Responsive Websites
- Prior knowledge of basic HTML and CSS would be beneficial but is not required
- Prior knowledge of Bootstrap framework would be beneficial but is not required
- Prior knowledge of basic JavaScript would be beneficial but is not required



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